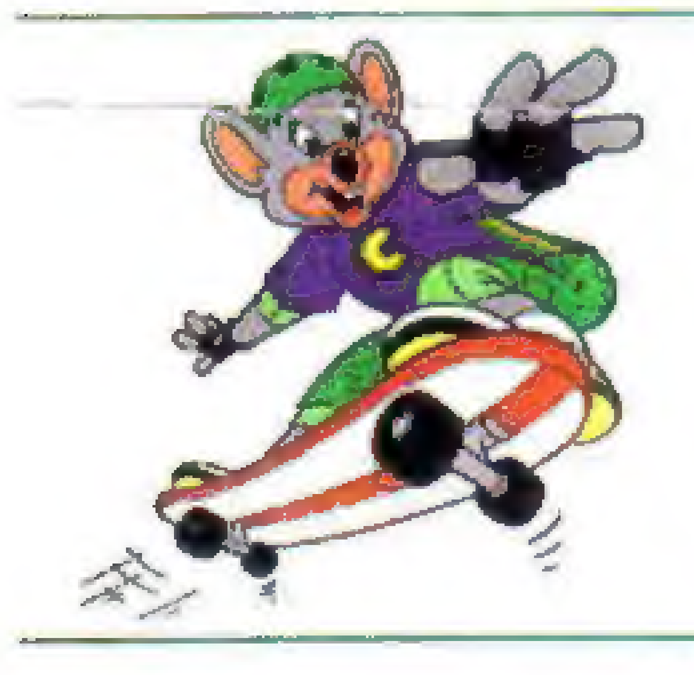


THAT'S ENTERTAINMENT

Volume 8, Issue 1 July 2005



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Very Important Stuff

April 2005 Show and Nobody Live are **no longer valid.*

**Please return all invalid tapes back to the support center marked : ATTN: TAPE RETURN*

**If you need replacement tapes, contact parts at 785-862-6005*

Summer 2005 Show

Hey, everybody! What's going on? Just want to touch base with all of you Magic Makers out there in the field. Do you know that you're a major player in this thing called Entertainment? You see, we can select the coolest music, produce the hippest videos, write the best scripts, and send you the latest Road Show, but who's really gonna make it happen? I mean, who's gonna bring all this stuff to life for our guests? Well, it's YOU! Jump on board and let's have some serious fun this summer!

Let's take the Super Chuck Summer Road Show for example. How do you 'make it yours' so to speak? For starters, listen to it several times and get familiar with it. The track was produced so that you can move and dance with it. Keep it simple, energetic, and get the guests involved. Above all...have FUN with it! If you're really having fun, those around you will have fun, too! 'How do I get the guests involved?' you ask. Simple. You could say, "Come on everybody...let's get our hands clapping! Sing with us: 'Super Chuck E.', etc." The main thing is that we all interact with our guests...the kids will love it. And actually, the parents will too! Let's make the most of this Road Show during our Summer season. It will be as fun as you want it to be.

Another way to increase the Fun Factor at our locations is to make sure the show volume is up nice and strong. We know you guys hear these shows over and over and over...yes, until the cows come home, BUT our guests need to hear what we're putting out there. It will definitely make their visit much more enjoyable. So, keep those volumes up!

We sure look forward to all the material we will be sending your way. We consider all of you partners in this thing called Entertainment. We're working hard to bring you the very best material...and we rely on you guys in the field to make sure our guests hear it, experience it, and have a lot of fun because of it. Thanks for all your hard work. We'll talk to you soon!

Robert Gotcher

EXCITING NEWS ALERT!

Most of you have probably heard that Matt Schartz has left the company, moved to L.A. and is now pursuing anything from acting to production work. We're excited for him and wish him the best. He'll do GREAT!

That brings us to some more exciting news: Michael Hill has come on board as our new Studio Coordinator, and we are thrilled to have him as part of our Entertainment Team. Michael has been with CEC for 10 years! With his great enthusiasm and expertise, he is definitely an asset to Department 18 Productions. We welcome Michael to the team and look forward to bringing even better entertainment!

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